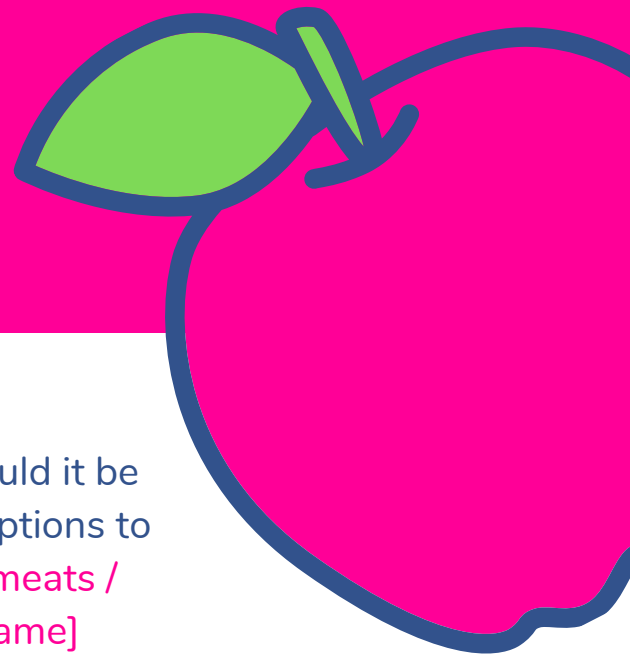


Example Email for Local Businesses



Hi [business name]!

I wanted to quickly email you asking for a favor: would it be possible for you to add more plant-based (vegan) options to your store? In particular, more plant-based [milks / meats / cheeses] would be great! I know that [other store name] offers [product names] but your store is closer, more welcoming, and more convenient!

My family and friends also stated that they wished [business name] carried more dairy-free, vegan products. I'm sure that expanding your inventory of foods would go great for vegans like us and for lactose intolerant people!

Some great brands to stock with would be [brand name], [brand name] and [brand name], if that helps. Anyways I hope you don't mind me asking and thanks for considering it!

Please let me know if you have any questions, and have a great [day / weekend / night]! Thanks again [business name]!

Cheers,

[your name]
[your email]
[your number]



Find more resources at [VeganActivism.org](https://www.veganactivism.org)



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